# ODYSSEUS SOLUTIONS

# FAST. RESPONSIVE. RELEVANT.

**Odysseus Solutions** has developed the travel industry's leading booking engine with live connections to the world's top cruise lines, a major achievement in a highly-fragmented industry with enormous sales opportunities. Odysseus also offers sophisticated air and hotel booking engines plus a range of bespoke travel technology solutions.

### Innovation & Focus

Odysseus is based in Miami, Florida – the world's cruise capital, giving it immediate insight into industry and customer trends, complemented by a large, skilled tech team continually improving its products. Customers benefit from its strong culture of innovation and customer focus.

### Sales Growth

Odysseus is now the go-to booking and research resource for more than 100+ travel companies, generating 45,000+ cruise and 250,000+ flight bookings each year, annual sales growth of 30%+ and an increasing global presence on key travel websites.

### New Markets & Customers

Odysseus is a great tool for cruise lines and travel companies to expand their sales and marketing reach, particularly in the United States, one of the world's major outbound tourism markets. Odysseus is also expanding its global footprint into other new markets with a focus on Australia, New Zealand and Asia.

# DRIVING EFFICIENCIES THROUGH INNOVATION

## Seamless Connection

Travel companies and cruise lines have found connecting via an API with Odysseus to be a seamless process, taking minimal time and effort. *"It was a really good experience,"* the Head of Technology for one major Australian cruise line commented.

## Live connections

- AMA Waterways
- Azamara Club Cruises
- APT
- Carnival Australia
- Carnival Cruise Line
- Celebrity Cruises
- Costa Cruise Lines
- Crystal Cruises
- Crystal River Cruises
- Cunard

- Disney Cruise Line
- Holland America Line
- MSC Cruises
- Norwegian Cruise Line
- Oceania Cruises
- P&O Cruises Australia
- P&O Cruises UK
- Princess Cruises
- Pullmantur Cruise Line
- Regent Seven Seas

- Royal Caribbean Int'l
- Seabourn Cruise Line
- Silversea Cruises
- Travelmarvel
- Uniworld Boutique River Cruises
- U by Uniworld
- Viking Ocean Cruises
- Viking River Cruises

**Note:** *Odysseus also offers live flight and hotel bookings through connections with Sabre, Galileo, Amadeus, EAN - Expedia Affiliate Network and Tourico Holidays. There may be regional variations in live booking availability due to different sales and marketing agreements.*

# TESTIMONIALS

66 *Best decision we ever made.* 99 Yossi Ben-Yakar, Owner, Cruise Travel.

66 *One of the most advanced and innovative custom cruise booking applications in the market today.* 99 Ron Russo, Chief Operating Officer, Best Price Cruises and Tours.

66 *Odysseus Solutions provides it all! Innovative technology combined with truly the best support in the industry is what makes this company shine.* 99

Greg Coiro, Chief Executive Officer, Direct Line Cruises

# KEY PRODUCT FEATURES

## User Friendly

Everything at Odysseus starts with the user, whether it's a cruise line, travel company, industry partner or consumer. All Odysseus technology is designed to be functional, relevant, intuitive and easy to use.

## Mobile First

Mobile is front of mind at Odysseus. Odysseus applications are mobile-friendly and feature responsive technology, ensuring consistent user experience across all platforms resulting in better conversion rates.

## Marketability

Marketing is central to the Odysseus offering. It has the best marketing tools and 'rules engine' in the business, giving its customers a competitive edge with the ability to quickly build and push special offers much faster than rival companies.

## Localisation

Odysseus understands that while travel is the original global industry, travellers buy locally and demand websites that speak their language and currency.

## Award Winning Technology

Great technology is at the core of Odysseus, which has 80+ tech staff working around the clock to build better travel technology, offering outstanding 24-hour tech support for its customers. This dedication and innovation has been recognized with CIO Review naming Odysseus one of the 20 Most Promising Travel and Hospitality Solution Providers for 2014, 2015 & 2016.

**20 MOST PROMISING** Travel & Hospitality Solution Providers **2016**

**20 MOST PROMISING** Travel & Hospitality Solution Providers **2014**

**20 MOST PROMISING** Travel & Hospitality Solution Providers **2015**

**ODYSSEUS SOLUTIONS**

RECOGNIZED BY CIOReview

THREE CONSECUTIVE YEARS

# CONTACT DETAILS

**USA:** +1(305) 804-4177
**AUS:** +61 (2) 9437 3347
Sales@OdysseusSolutions.com
www.OdysseusSolutions.com

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